

Ministry of Education

Minister

315 Front Street West
Toronto ON M7A 0B8

Ministère de l'Éducation

Ministre

315, rue Front Ouest
Toronto ON M7A 0B8



Mr. Chris Day
Chair
Ontario Educational Communications Authority (TVO)
Box 200, Station Q
Toronto ON M4T 2T1

Dear Mr. Day,

I am pleased to write to you in your capacity as Chair of TVO's Board of Directors. As per the requirements set out in the *Agencies and Appointments Directive*, this letter sets out my expectations for TVO for the 2020-2021 fiscal year.

Ontario's board-governed agencies, such as TVO, are vital partners in ensuring the delivery of high-quality services to Ontarians. The people of Ontario depend on you to provide leadership to TVO's board, management and staff. As Minister of Education, I look forward to working with you and your team to better prepare students with the skills, knowledge and confidence they need to succeed in the future, whatever path they choose.

I wish to commend you and your Board of Directors for the creative and forward-thinking ways in which the agency advances digital learning and adapts to changing global trends to remain relevant to the needs of Ontarians.

TVO continues to lead the way and garner recognition for the Ontario perspective that it puts forward across multiple platforms, particularly focused on aligning with STEM curriculum through Mathify and mPower.

I also recognize TVO's leadership and continued efforts to increase revenue generation, with a focus on identifying opportunities to generate revenue internationally.

As you know, according to the *Ontario Educational Communications Authority Act*, TVO is mandated to:

- (a) initiate, acquire, produce, distribute, exhibit or otherwise deal in programs and materials in the educational broadcasting and communications fields;
- (b) engage in research in those fields of activity consistent with the objects of the Authority under clause;

- (c) discharge such other duties relating to educational broadcasting and communications as the Board considers to be incidental or conducive to the attainment of the objects mentioned in clauses (a) and (b); and
- (d) establish and administer distance education programs.

Ontario's publicly funded education system is changing to better prepare students for the future. Our education system is helping to give students the skills, knowledge and confidence they need to succeed in school and beyond, whatever path they choose, whether it's postsecondary education, apprenticeship and training or the workforce.

To contribute to this vision, it is recommended that TVO:

- Develop and disclose to EDU specific performance targets and measures against which to evaluate and analyse TVO's results and financial reports;
- Track statistical data around usage and uptake for each educational program TVO offers;
- Manage the operational, strategic and financial risks to help ensure business objectives are met;
- Effectively manage expenses to align with the government's priorities on accountability and fiscal management;
- Work with the Ministry to implement the recommendations resulting from the review of the Agency Review Task Force;
- Work with the Ministry to affirm a revised Memorandum of Understanding (MOU);
- Continue to work collaboratively with the Ministry to promote transparency and good governance;
- Continue to maximize the efficiency and sustainability of the agency; and
- Continue to develop self-generated revenue, including but not limited to philanthropy and sponsorship, marketing of the Independent Learning Centre (ILC), and exploring revenue generating potential of other products.

I look forward to an ongoing partnership with you to support Ontario's education system and its students.

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Lecce', written in a cursive style.

The Honourable Stephen Lecce
Minister of Education