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I hope this finds you and your loved ones healthy and well.

COVID-19 hit hard – here at home and around the world. It brought tragic losses of life and livelihoods. It also forced major changes to daily routines.

As the pandemic spread around the world, Team TVO stepped up in unprecedented ways. Our daily current affairs programs ensured viewers kept well informed about the virus and its impacts. Our educational programming and digital platforms helped learners of all ages, wherever they were, stay engaged and on track.

TVO is 50 this year and still learning. That is much more than a milestone year tagline.

Over recent months, it became ever clearer that we are all still learning, and that Ontario’s public broadcaster plays a critical role in levelling the playing field of education, building understanding, and broadening perspectives.

None of this would be possible without the generous support of the Ontario government, TVO employees and volunteers, our board and regional advisors, our sponsors, and the tens of thousands of individual donors who share Team TVO’s vision of a world made better through the power of learning. Thank you all.

As you read the following pages, I hope you will reflect not only on the year that was, but also on TVO’s potential to inform, inspire, and enlighten for generations to come.

Sincerely,

Chris Day
Chair, TVO’s Board of Directors
**A Year of Change**

2019-20 was a milestone year for TVO. As we kicked off our 50th anniversary, we commemorated a half century of bringing learning to life, and our transformation from a traditional TV station into a modern digital learning and media organization. It was also a year of significant change. We said goodbye to our CEO of 14 years, Lisa de Wilde, welcomed Chris Day as the new chair of our board, and were called upon to adjust quickly as COVID-19 dramatically altered our operations. Though it struck during the last few weeks of the fiscal year, the impact of the virus on our operations was immense, as was our responsibility to the people of Ontario.

Despite so many changes and unforeseen challenges, we achieved several major successes this year, increasing our current affairs coverage, expanding our digital learning product offering, renewing our TVO ILC courses and winning numerous awards for our TVOkids programs and original documentaries. Our mission to ignite the potential of Ontarians through the power of learning remained constant, as did our commitment to reflecting the diversity of Ontario in everything we do. Through it all, we continued to deliver on the four pillars of our strategic blueprint, Strategic Directions 2.0: supporting learning through digital technology; delivering in-depth current affairs journalism; building a nimble, digital organization; and ensuring sound financial stewardship.

**Advancing Our Product Offering**

In today’s competitive, multiplatform media landscape, TVO needs to be more product-focused and technology-driven than ever before. To achieve this, we moved forward with a number of innovations, including a reorganization that introduced a more agile approach to product development, and the introduction of the Net Promoter Score (NPS) measurement tool, which is helping us increase our focus on audience experience as we continue to refine our digital learning products.

In addition, we advanced our product offering by introducing new and updated TVO ILC courses (now featuring 144 courses in both English and French covering all grades and pathways), expanding TVO Mathify’s free online math tutoring service, and creating new TVO mPower games that help kids develop positive attitudes towards math. We also introduced new TVOkids shows and took home prestigious awards that furthered our reputation as a leader in children’s educational media, both in Canada and around the world.

**Expanding Current Affairs Coverage**

At a time when Canada’s local media sector is shrinking, TVO’s current affairs coverage is needed now more than ever. Ontario Hubs, our regional journalism network, continues to grow with the opening of our Indigenous Hub in Ottawa in 2019 and a new Hub in Hamilton-Niagara launching in 2020. The Indigenous Hub is breaking new ground, with articles and videos translated into Ojibwe, Cree and Mohawk—a meaningful step towards protecting these endangered languages. The continued growth of the Ontario Hubs network ensures that regional and underrepresented voices from communities around the province will be amplified and heard.
This year also saw us introduce the TVO Debates series, expand our digital offering of short videos and podcasts, and recruit new contributors to TVO.org. As part of our commitment to meet the growing demand for multiplatform content, we continue to improve TVO.org, ensuring that audiences can watch our award-winning content anytime, anywhere—including The Agenda with Steve Paikin, TVO Original documentaries like Prey, and TVO Original series like Political Blind Date.

Our Coordinated COVID-19 Response
The COVID-19 pandemic changed the world dramatically and made TVO’s role in the lives of Ontarians more important than ever. We had to be quick to adapt, responding to the unprecedented needs of Ontarians with innovative digital learning options for students whose schools had been closed and expanded coverage of the crisis. We moved quickly to ensure the safety of our employees, adopting a physical distancing policy that enabled virtually all TVO staff to work from home.

TVO stepped up to support learners and educators by participating in the Ministry of Education’s Learn at Home initiative. Through this web-based platform, we gave students and parents expanded access to our suite of educational resources during the pandemic. We launched the TVO ILC Open House, offering Ontarians free 24/7 access to the content of any of our 144 Grades 9-12 online English or French courses, expanded Mathify to include Grade 6 students and extend its hours of operation, added a new feature called the “Power Hour of Learning” to our TVOkids lineup, and launched new TVOkids YouTube channels devoted to key subjects like math, science and social studies. Across TVO we focused our resources on responding to rapidly changing needs, improving features and accessibility, and creating tailored learning experiences to keep students engaged.

Our current affairs coverage was put to the test as well during COVID-19—and I’m incredibly proud of our response. Thanks to our pioneering application of remote broadcasting technology, and the hard work and dedication of our staff, The Agenda with Steve Paikin was able to broadcast remotely throughout the crisis, featuring leading experts on COVID-19 from all angles. We offered comprehensive regional updates on TVO.org through morning and evening editions of “COVID-19: What You Need to Know,” took our weekly #onpoli podcast daily, posted regional COVID stories from our Ontario Hubs, and expanded our in-depth coverage of Queen’s Park to cover the government’s response to the virus.

Looking Ahead
As we head into 2020-21, more change is on the horizon at TVO. In addition to the ongoing change COVID-19 is sure to mean, our CEO search will bring new leadership to take TVO into its next half century. I would like to thank our chair Chris Day, and Conway Fraser, who served as interim chair, for their support and guidance. It is an honour to work with them and our board during this very interesting and productive period at TVO. Finally, I would also like to say a huge thank you to the entire TVO team, whose dedication and commitment continue to make me proud.

In the 50 years since TVO was formed, the world has changed so much—and TVO has been on the leading edge of that change. We work every day to meet the province’s lifelong learning needs and to prepare Ontarians for what the future may bring. It is a mission that inspires all of us at TVO.

Sincerely,

Jennifer Hinshelwood
Acting Chief Operating Officer
When COVID-19 swept the world—upending all our lives and reshaping the foreseeable future—TVO was here for Ontarians. With a surge in public demand for information about the virus, and an urgent need for new digital learning alternatives, TVO was called upon to respond quickly and effectively to help Ontarians weather the storm.

To promote awareness during this time of uncertainty, TVO provided the timely, in-depth coverage of COVID-19 Ontarians needed. Through The Agenda with Steve Paikin, our Ontario Hubs, the #onpoli podcast and tvo.org contributors, TVO led the way, covering the national and provincial developments—and local community perspectives—people sought.

To help teachers, students and parents deal with the fallout of school closures and remote learning, we participated in the Ontario government’s Learn at Home initiative, created specialty TVOkids YouTube channels, and made TVO mPower, Mathify and ILC accessible to more students than ever.

The response to our efforts was incredible, with traffic across all TVO platforms and products growing dramatically, and our position as a trusted, essential service provider strengthening in the hearts and minds of Ontarians.
Digital Solutions That Kept Ontario Learning

During the COVID-19 crisis, Ontario’s Ministry of Education introduced Learn at Home, a web-based platform that gave students and parents access to educational resources, including TVO ILC, Mathify, mPower and TVOkids. Before and after the rollout of Learn at Home, TVO was quick to respond to the needs of parents, teachers and students, improving features and accessibility, and creating tailored learning experiences that kept students engaged.

TVO ILC Open House Launched
The TVO ILC Open House was launched in April 2020, giving Ontario high school students and teachers access to the content for all 144 ILC courses free of charge. Teachers could select individual lessons or entire course segments as assignments for their students, and students could use the course material and related assessment as additional learning and practice for tests.

TVO Mathify Extended Hours and Hired More Tutors
When school closures were announced, Mathify’s tutoring hours were extended significantly, including during March Break, and access to tutors was expanded from its usual Grades 7-10, to also support students in Grade 6. Additional tutors were hired to meet the increased demand.

“Just wanted to thank #TVOkids and their hosts because they are basically the only people who my kid will listen to when it comes to the #CoronavirusPandemic. #thankyou”

- @theonlykendra via Twitter
Dr. Cheddar Helped Kids Feel Better

During the pandemic, TVOkids worked with SickKids to create the Dr. Cheddar series as a way to discuss health-related questions of interest to kids. Dr. Cheddar, an adorable and knowledgeable mouse, chatted with several guests, including SickKids CEO, Ronald Cohn.

TVOkids Created New Learning Opportunities

In addition to the popular TVOkids YouTube channel, five new subject-specific YouTube channels were launched to keep Ontario kids from JK-5 learning with carefully curated, fun and engaging content that supports the curriculum:

- TVOkids Mathematics
- TVOkids Science and Technology
- TVOkids Language
- TVOkids Social Studies
- TVOkids Health and Arts

As part of the Learn at Home initiative, TVOkids also added the Power Hour of Learning to its daily broadcast schedule. Featuring Ontario-certified teachers speaking directly to students about the day’s key curriculum topics, one hour each morning was devoted to Grades 1–3, and an afternoon hour was focused on Grades 4–6. These teacher lessons could also be streamed 24/7 on the TVOkids Power Hour: Teacher Edition YouTube channel.
Current Affairs Content That Helped Guide Ontario Through the Crisis

For 50 years, Ontarians have relied on TVO to provide trusted, in-depth coverage and analysis of the issues that affect their lives. With COVID-19, TVO was needed more than ever—and we rose to the occasion, producing high-quality television, articles and podcasts that made Ontarians feel engaged, aware and prepared.

The Agenda with Steve Paikin Kept Ontarians Informed
Despite the unprecedented challenge of producing a television show under work-from-home conditions, The Agenda with Steve Paikin continued to air throughout the crisis. The team went above and beyond to create a remote format that included segments about a range of crucial issues related to the virus. From expert advice on how to protect ourselves, to analysis of the virus’ impact on globalization, The Agenda connected Ontarians to the COVID-19 information they needed.

TVO.org Offered Timely, Regional Updates
With morning and evening editions of “COVID-19: What You Need to Know” posted on TVO.org, our editors tracked stories about the pandemic in every region of the province—from drive-thru testing in Sault Ste. Marie, to resolved cases in Indigenous communities. Our TVO.org contributors and Hubs reporters also covered the crisis, with new articles posted regularly about the response in local Ontario communities and beyond.

#onpoli Podcast and Newsletter Pivoted
Known for their insightful, in-depth coverage of provincial politics, Steve Paikin and John Michael McGrath shifted their focus to the virus, ensuring that Ontarians received timely information and updates through the #onpoli podcast and newsletter. Recording from their homes, the hosts discussed subjects ranging from the Ontario government’s newest COVID-19 modelling, to efforts to stop the outbreak in long-term-care homes.

TVO Achieved Industry First with Remote Broadcasting Technology
On April 2, 2020, The Agenda with Steve Paikin made history as the first program ever to use a technology product called Stage Ten for a linear television broadcast. This achievement was made possible thanks to collaboration between our Current Affairs & Documentaries and Technology & Operations teams. The Stage Ten platform delivers the capabilities of a live production studio and control room in a browser application. Our use of this technology enabled the entire team from The Agenda to work from home for the first time ever.
When TVO first went on air in 1970, the idea that public television could have a positive impact on learning was visionary.

Although the technology and education landscapes have changed dramatically since TVO was established 50 years ago, TVO’s commitment to lifelong learning—and the belief that learning has the power to ignite potential and change the world—has stood the test of time.

Today, TVO makes lifelong learning accessible to all Ontarians as a multiplatform digital media and learning organization.

1970 The Ontario Educational Communications Authority (OECA) is established as a Crown Corporation. OECA’s mandate was to use electronic and associated media to provide educational opportunities for all people in Ontario.

On September 27, the OECA begins broadcasting, becoming the first full-time educational television station and the first UHF-TV station in Canada.

1971 The Polka Dot Door debuts and runs until 1993. The show goes on to become one of the most successful programs to be created at TVO.

After only one year of operation, NBC and the OECA sign a contract for the OECA to distribute programming in the U.S.

1974 Saturday Night at the Movies debuts with Elwy Yost as host.

The OECA’s first current affairs program, The Education of Mike McManus debuts.

1975 The iconic TVO logo is created by renowned graphic designer, Dick Derhodge.

The OECA begins broadcasting from the CN Tower.

1976 The OECA becomes the world’s largest producer of French-language educational programs for schools.

Doctor Who (from BBC) airs and runs until 1990.

Speaking Out, a weekly series on educational issues, premieres. It was almost too successful. Calls from viewers consistently overloaded the switchboard and posed problems for the telephone company.

1977 By connecting a classroom in Ontario to a classroom in California, the OECA is among the first to use the Hermes satellite for educational teleconferencing.

The OECA conducts “pioneering research” in the innovative communications technology teletext (Telidon), which was a precursor to the internet.

1978 The French Language Division was created to better coordinate the OECA’s service to Francophones.

1979 The OECA becomes the largest foreign supplier of programming to the U.S. educational TV market.

1981 Today’s Special debuts and runs until 1987.
1982 TVOntario’s first on-air and direct-mail public membership campaign raises over $600,000.

1983 TVOntario becomes the world’s first broadcaster to beam its signal from the Anik C3 satellite.


1987 *La Chaîne française*, a French-language public television network, was launched by TVOntario. Within one year, French-language production increases 65%.


1991 TVOntario establishes the Distance Learning Division to offer skills training and professional development. In the same year, TVOntario and the Ministry of Education develop a direct teaching series, *High School on Air*, aimed at students wishing to complete their diplomas at home.

1992 Steve Paikin joins TVO as host of *Between the Lines*.

TVOntario introduces *Fourth Reading*, a program dedicated to covering politics in Ontario. The show is hosted by Steve Paikin and runs until 2006 when it was incorporated into *The Agenda with Steve Paikin*.

1993 TVOkids daytime programming is established. In the same year, *Polka Dot Shorts* is created and runs until 2001.

TVOntario sells its programming to its 100th country: Mexico.


TVO launches the *TVO OnLine and ChaiNET* pilot project to create educational forums for educators, parents and students using the internet.

*Studio 2* premieres with Steve Paikin and Mary Hynes. Paula Todd replaces Mary Hynes in the show’s third season and runs until 2006.

Thanks to the success of TVOntario’s membership campaigns, over 71,000 members and $4 million in donations are cultivated in 1994 alone.

1995 *La Chaîne française* officially adopts the on-air and corporate identity of TFO.

TVOntario embarks on a strategy to begin increasing self-generated revenues by 15% year over year.
1997  Network broadcast signals are switched from analog to digital, which leads to a reduction of more than 50% in ongoing satellite transmission costs.

1998  TVOntario restructures into two divisions: Broadcast Programming and a new Centre for Advanced Technology in Learning.

  *Diplomatic Immunity* premieres with Steve Paikin as host.

  TVOkids launches *The Nook* hosted by Gisèle Corinthios aimed at inspiring learning in preschool children.

2002  The ILC (Independent Learning Centre) is transferred from the Ministry of Education to TVOntario.

  Her Majesty Queen Elizabeth II visits the TVOntario booth at the Festival of Ontario during her Golden Jubilee visit to Toronto where she meets the elusive Polkaroo!


2006  *The Agenda with Steve Paikin* premieres.

  TVOntario rebrands to TVO.

2007  TFO becomes its own separate entity from TVO.

2008  All in-house TVO content is produced in HD-ready digital format.

2009  TVO’s first digital learning tool, Homework Help (later TVO Mathify) is introduced. By 2011, TVO Homework Help is available to all 60 English-speaking school boards in Ontario.

2010  TVO becomes the first Canadian broadcaster to launch an educational app for early learners.

  TVO begins broadcasting in high-definition via a direct-to-cable HD feed.

2011  TVO continues its digital transformation by switching reliance on 123 analog transmission towers to nine digital transmitters.

  A noticeable growth in international reach occurs: 37% of visits to TVO’s websites, and 31% of video streams on TVO’s websites and YouTube channels, are from outside of Canada.

  TVO launches Doc Studio, giving viewers the opportunity to learn more about the documentary filmmakers who have created bodies of work for TVO.
2012  Literacy Fun for Families camps begin in some Indigenous communities.

TVOkids Crawlspace gets a fresh, new look and new name – The Space.

TVO launches TVO On Demand – an app created for viewers to watch their favourite programs at their own convenience.

2013  TVO embarks on new strategic initiatives that are aimed at further developing a shift from a television broadcaster to a digital learning organization.

Saturday Night at the Movies airs its last episode. After almost 40 seasons and over 1,000 episodes, the show becomes one of the longest-running series in Canadian television history and among TVO’s most popular programs. Much of the interview footage is donated to the archives of the Academy of Motion Picture Arts and Sciences.

Paw Patrol premieres worldwide on TVOkids.

2014  Mobile website tvokids.com is launched.

2015  Odd Squad debuts in Canada on TVOkids.

2016  A new production studio at TVO is built, thanks to a generous donation from Mr. Donald Pounder.

TVO mPower is launched, featuring creative online games that teach fundamental K-6 math skills.

TVO ILC expands its course offerings to an international audience.

2017  TVO receives an International Serious Play Award for mPower.

Ontario Hubs is launched with a transformational $2 million gift from Goldie Feldman and the Barry and Laurie Green Family Charitable Trust.

2018  TVO is announced as a winner of the Google News Initiative YouTube Innovation funding.

2019  Launch of That TVOkids Show, a 15-minute live variety show.

TVO’s Indigenous Hub is launched to provide in-depth, on-the-ground coverage of Indigenous issues and perspectives across the province. As part of this initiative, TVO translates Indigenous stories into Indigenous languages relevant to the communities covered.

TVO is named one of Greater Toronto’s Top 100 Employers.

2020  TVO 50th anniversary.
So much learning happens online. According to the Canadian Internet Registration Authority, in 2019, 73% of Canadians spent at least 3–4 hours per day on the internet, with 9% completing their education online. During the COVID-19 pandemic, however, those numbers rose dramatically. Bell reported internet usage increasing by 60% in March 2020 alone, and TVO’s own digital learning products saw an enormous upsurge.

By leveraging the latest technology quickly and effectively, TVO was prepared to meet that surge in demand, and is set to continue to be a leader in the digital learning space.

The Ministry of Education’s partner in digital learning, TVO is uniquely positioned at the intersection of technology, evidence-based pedagogy and Ontario’s curriculum. For teachers, we provide impactful resources such as our TVO in the Classroom platform, which helps teachers design engaging and up-to-date lessons with quality TVO videos, articles and games. For students of all ages, we offer best-in-class experiences with our digital learning products TVO Mathify, TVO mPower and TVO ILC.
TVO mPower

TVO mPower’s free, creative online games support the development of foundational K-6 math skills in the classroom and at home, while fostering positive attitudes towards math. This year, we made several upgrades that delighted our 123,000 registered users, including introducing two new games that teach kids about the human body and the science of outer space. We also added a second stage to an existing STEM game and improved the parent dashboard interface.

TVO Mathify

With more than 81,000 registered users, TVO Mathify is a mobile-accessible math tutoring platform that features an interactive whiteboard, voice and text chat. Public school students can take advantage of free, live, one-on-one after-school math tutoring with an Ontario-certified teacher, and teachers can use Mathify as an interactive classroom tool. This year, we eliminated the need for users to register with an email address, which simplifies our onboarding process and gives even more students easy access to Mathify. We also expanded our offering from serving students in Grades 7-10 to Grades 6-10, and extended our hours of service.

A fast-growing part of TVO, our digital learning products will help create an Ontario that is ready for tomorrow.
TVO ILC

The province’s largest online high school, TVO ILC offered independent learning to more than 16,000 Ontario students in 2019-2020. Rooted in the Ontario Ministry of Education curriculum, ILC courses are available in the Ministry’s Virtual Learning Environment (VLE) and offer students an engaging experience through interactive, multimedia course content.

This year, 70 courses were released, including Mathematics of Data Management (Grade 12), Media Studies (Grade 11) and Science (Grade 9). These upgrades provide students with greater opportunities to practice multiple skills, allow for increased personalization and choice, and better incorporate critical thinking and problem solving. In addition, the ILC’s web site—ilc.tvo.org—was redesigned this year. Launching in mid-2020, the new site is more user-friendly and makes the application, course enrollment and payment process more simple and streamlined for students.

TVO ILC Abroad
In 2019-20, TVO ILC continued to pursue international markets as a revenue-generation tool for TVO. Now in seven countries, we signed 10 new affiliate partnership agreements and secured guaranteed minimum enrollment distribution deals for China, Taiwan and India. We launched new programs in India, South Africa, Uganda and Brazil, and we formed partnerships with the Ontario Universities’ Application Centre (OUAC) and Ontario College Application Service (OCAS) to streamline the application process for qualified students. Because of the high quality of educational offering, this year TVO ILC was formally recognized for EduCanada brand eligibility, which enables us to attend events abroad that are sponsored by the federal government.

DID YOU KNOW

TVO produced interactive classroom content before the prevalence of the internet. Galaxy Classroom (1995) invited teachers to fax written responses to questions posed on the program from their students to TVO. TVO would then broadcast the faxed answers on the following week’s program.
TVO in the Classroom

TVO in the Classroom enables educators to easily incorporate in-depth current affairs, thought-provoking documentaries, and award-winning TVOkids content to enhance in-class learning for students in Grades K-12. More than 10,000 TVO videos, articles and games are now available through the Ontario Ministry of Education’s Virtual Learning Environment (VLE). Searchable by grade, subject and keyword, TVO in the Classroom provides invaluable support to educators. This year, we redesigned the site in order to make the search interface simpler to use, and to help us achieve major cost savings when we moved to cloud-based servers.

DID YOU KNOW

↓ TVO programs have been purchased and aired all over the world—from Singapore to Australia, and Japan to Germany to name a few.

↓ TVO is a registered charity, receiving donations from over 30,000 Ontarians each year.

↓ Over 500 million minutes of digital TVO video content was watched across Canada in 2019-2020.
With a commitment to quality, diversity and the power of learning, TVOkids gets Ontario kids ready for school and life. Our 65+ programs and 100+ interactive digital games are advertising-free and support the Ontario curriculum. Developed for every young learner from JK to Grade 5, TVO-produced children’s content is built in collaboration with educational consultants to ensure specific educational objectives are met.
High Quality Children’s Programming

At TVOkids, we create our own original, in-house programs such as *That TVOkids Show* and the *Dr. Cheddar* series, which helped young children make sense of COVID-19. We also work with Canadian and international production partners to bring the very best educational television to Ontario kids, including *Dino Dana*, *Raven’s Quest* and *Book Hungry Bears*. Broadcast daily from 6:00 a.m. – 7:00 p.m. on TVO, TVOkids is also available for streaming 24/7 on our popular TVOkids YouTube channel.

*That TVOkids Show*

This year, TVOkids introduced *That TVOkids Show*—a live, original series that’s filmed in TVO’s Davis Studio. Fully interactive, viewers can Skype, Facetime, email or call into the TVOkids tree fort to play games, tell us about their day and get answers to questions from celebrity guests and experts like zoologists, astronauts and paleontologists. Hosted by Lucas Meeuse, Laura Commissio and new TVOkids team member Greg Liow, the program is available live via broadcast and TVOkids’ Facebook page from 4:30 p.m. – 4:45 p.m., Monday – Friday, and on the TVOkids YouTube channel and tvokids.com.

**Accolades and Honours**

With major wins and nominations this fiscal year, TVOkids added to its impressive list of industry accolades.

| 4 awards at the 2019 Daytime Emmy® Awards (Odd Squad, Dino Dana) | 10 wins at the 2019 Canadian Screen Awards (Science Max, Dino Dana, Paw Patrol, Odd Squad) | 18 nominations at the 2020 Canadian Screen Awards | 5 Youth Media Alliance Awards 2019 (Odd Squad, Dino Dana, Raven’s Quest, The Mystery Files, Cutie Pugs games) | “Best Live-Action” Winner at 2019 Chicago International Children’s Festival (Hardball) | Made prestigious 2019 Kidscreen Hot50 Top 10 list | Winner of 2020 Kidscreen Award for Best Programming Block |

**TVOkids Celebrates Diversity**

TVOkids shows, including *It’s My Party*, teach Ontario children to celebrate the province’s diversity.
Exciting New Programs

TVOkids acquired eight new shows this year and welcomed two back for second seasons. All of these shows reinforce the Ontario curriculum, furthering the development of crucial skills and aptitudes for kids of all ages.

Preschool Series
ABC Sing Song teaches kids about the alphabet through animated music videos.
Book Hungry Bears follows four young bears on adventures in reading.

School-Age TVOkids Original Series
All-Round Champion documents the journeys of teen athletes as they overcome challenges and support each other in a fun and original competition format.
Pup Academy brings puppies and people together, demonstrating the power of community and friendship.
Blynk and Aazoo helps kids understand big-picture science and technology ideas.
Fish Heads explores underwater ecosystems in Ontario and beyond.
It’s My Party (S2) celebrates Ontario’s diverse communities and cultures.
My Home, My Life teaches kids about what “home” means to families across Ontario.
Raven’s Quest (S2) features Indigenous children sharing stories about their lives.
The Wacky Word Show inspires fun with words and language.

This year, nearly 1.3 million Ontario children and teens watched TVOkids programming on television, and nearly 500,000 subscribed to TVOkids YouTube Channels.
Creative Digital Games and Apps

TVOkids’ digital games take learning to the next level. Designed for preschool and school-aged children, all of our interactive games are available for free at tvokids.com. This year, three new games were introduced (or updated) that teach our users about language, culture and diversity, and science: *Wacky Words*, *Party Time*, and *Dino Daycare*.

**Most Popular TVOkids Digital Games**

- **Bath Time (Cutie Pugs)** shows preschoolers that clean-up time can be fun!
- **Big Escape** calls on kids’ problem-solving and writing skills to escape Dr. Know It All.
- **Bridgeworks (Science Max)** challenges future engineers to build a pasta bridge.
- **Cake Artist** makes learning about colour delicious.
- **Puppy Quest (Odd Squad)** engages players in (adorable) counting fun.

**More than 1 million** Ontario children and teens played TVOkids digital games this year.
Canada’s local media sector is shrinking—and fast. According to the Local News Research Project, over 250 Canadian news outlets closed from 2008 to 2018, with community newspapers making up the majority of those closures.

In this climate, TVO provides an essential service to Ontarians. Through articles and analysis on TVO.org, *The Agenda with Steve Paikin*, and our Ontario Hubs journalism network, we reflect the diversity of the province, and connect Ontarians to the issues that matter in their communities and around the world.
Ontario’s Leading Current Affairs Program

Hosted by Steve Paikin and Nam Kiwanuka, The Agenda with Steve Paikin is Ontario’s leading daily primetime current affairs show. In 2019-20, this must-see program for public conversation explored a broad range of critical issues—from health care and politics to the economy and public policy. Committed to equal representation, nearly half of the 966 guests featured on the program this year were women, which is far above industry standard.

During the COVID-19 pandemic, The Agenda was a trusted source of vital information for Ontarians. The team continued to broadcast remotely throughout the crisis, airing live daily segments that connected audiences across the province with the expert insights and updates they needed to stay informed and safe.

The Agenda in the Summer

Hosted by Nam Kiwanuka, this year’s season of The Agenda in the Summer inspired viewers with stories of triumph from storytellers, artists and trailblazers, including award-winning author Esi Edugyan, autism expert Marguerite Schabas, and former US ambassador to Canada Bruce Heyman.

The Agenda with Steve Paikin won the Radio Television Digital News Association’s (RTDNA) 2020 Trina McQueen News Information Program Award – Television (Central).

DID YOU KNOW

- TVO.org achieved 1.9 million article reads by Ontarians this year.
- There are over 500 interviews and debates produced every year by The Agenda with Steve Paikin.
- TVO has been honoured with nearly 1000 awards in the past 50 years, including Daytime Emmy Awards and Canadian Screen Awards.
Articles and Analysis on TVO.org

On TVO.org, our journalists and contributors write balanced, in-depth articles and analysis pieces that inform and engage citizens, while providing critical local context. From hydro policy and cities’ taxation powers, to comprehensive daily COVID-19 coverage, our readers have access to the highest quality current affairs coverage through an Ontario lens.

TVO Anytime, Anywhere

With our multiplatform approach, TVO meets the growing audience demand for current affairs content when and where they want it. *The Agenda with Steve Paikin* and our Ontario Hubs reporting—as well as other TVO articles, videos, podcasts, and the TVO.org Daily newsletter—are available on TVO.org, Facebook, Twitter, YouTube, and on television.

TVO.org achieved 1.9 million article reads by Ontarians this year.

DID YOU KNOW

- Since its launch in 2009, TVO Mathify has helped Ontarians in Grades 6-10 solve over 1 million math problems.
- *Today’s Special* was shot overnight at the Simpsons Department Store in Toronto.
- TVO has been broadcasting commercial-free since day one.
Ontario Hubs Network

TVO’s Ontario Hubs is a province-wide network of trusted on-the-ground journalists who explore issues from local perspectives. Since 2017, Hubs journalists have been based in Thunder Bay, Kingston, Sudbury and London, covering stories on everything from Syrian refugees in Northern Ontario to an innovative dementia clinic in Sarnia—both in article and video formats.

In 2019, an Indigenous Hub was launched in Ottawa in partnership with Carleton University’s School of Journalism and Communication. All articles and videos published through this Hub are focused on Indigenous peoples, issues and stories from across Ontario; and many are translated into Indigenous languages such as Ojibwe, Cree and Mohawk. With a new Hub scheduled to launch in May in the Hamilton-Niagara region, the continued growth of the network ensures that underrepresented Ontario voices will be amplified and heard.

All Ontario Hubs are delivered in partnership with local colleges and universities, and connected through ORION, Ontario’s only provincial research and education network. The Hubs are made possible by philanthropic gifts from the Barry and Laurie Green Family Charitable Trust, Goldie Feldman, and the generosity of other TVO supporters.

DID YOU KNOW

- Each Ontarian pays less than 1 cent per day for TVO through government funding.
- Celebrated Canadian designer Dick Derhodge designed TVO’s most iconic logo and the Polka Dot Door logo.
- The studio where The Agenda with Steve Paikin is recorded is in the William G. Davis Studio. It is named after former Premier Bill Davis, who was education minister when TVO was created in 1970.
TVO documentaries tell compelling stories about our province, our country, and our place in the world. With hundreds available for streaming 24/7 at tvo.org/documentaries, Ontarians can explore social, political and current affairs issues that matter from a diverse range of perspectives.

TVO remains the most-watched channel in prime-time for documentaries in Ontario, outperforming all other Canadian and US broadcasters like National Geographic, Discovery, CNN and PBS. These outstanding results reflect our commitment to commissioning and acquiring only the highest quality films.

Dedicated to supporting and promoting Canadian documentaries, we work closely with our country’s most talented directors and producers to create impactful TVO Originals. This year, TVO Originals delighted Ontario viewers and international film festival audiences alike, and sold to networks around the world. TVO Originals also received numerous industry recognitions, including two major wins at Hot Docs 2019 for Prey—the Rogers Audience Award for Best Canadian Documentary and the DGC Special Jury Prize for Canadian Feature Documentary.
This Year’s TVO Originals

**Political Blind Date**
In its third season, this groundbreaking series brings politicians with different points of view together on a “date” to discuss important Canadian issues.

**There Are No Fakes**
When musician Kevin Hearn buys a painting by Norval Morrisseau, a stranger-than-fiction tale unravels that leads to a scandalous forgery ring in Thunder Bay.

**Prey**
This moving award-winner follows Rod MacLeod, a survivor of sexual abuse by a Basilian priest, as he pursues justice through a civil trial in Ontario.

**Coppers**
Filmmaker Alan Zweig turns his lens toward the lives of retired police officers in this hard-hitting, empathetic look at the profession.

**17 and Life Doesn’t Wait**
An enlightening view of the lives of three teenaged girls as they grapple with challenges and confront their place in the world.

**River Silence**
Director Rogerio Soares travels to Brazil to tell the stories of four women whose lives have been devastated by the construction of the Belo Monte Dam.

**Inside Kenk**
In this thought-provoking portrait of the world’s most prolific bicycle thief, Igor Kenk reflects on his controversial past in Toronto and his new life in Switzerland.

**Propaganda: The Art of Selling Lies**
Featuring contemporary figures such as renowned artist Ai Weiwei, this documentary traces the history of the art of persuasion from ancient times to the present.

"**After the movie** we had a chance to dialogue with the organizers. We heard of a deep desire for healing and renewal. More than that, human connections were made. For the bishops present, ‘survivors of clergy sexual abuse’ was not just a mental category, it was real people in front of them. Conversations became possible.”

- Bishop Thomas Dowd on the impact of TVO Original Prey (The Catholic Register)
Short Videos, Big Stories

TVO’s short video series tell engaging, impactful stories about our province and beyond.

Narrated by leading Indigenous educators, First Things First explores important issues, including why Indigenous topics cause emotional discomfort, what racism looks like in Canada, and the true meaning of reconciliation.

In its second season, Main Street Ontario introduces viewers to the people and local landmarks that make Ontario communities unique. The series won the 2019 Architectural Conservancy of Ontario News and Media Award.

The animated series Name that Town highlights the histories of Ontario towns and communities. From Kingston to Petrolia, viewers learn about the history of our province and the people who shaped its character.

TVO Indigenous

With TVO Indigenous, our goal is to amplify Indigenous voices in Ontario, build relationships and ask crucial questions while sharing cultural pride, humour, and more. This year, TVO journalists and producers created 12 videos on topics including land, identity, life and politics—all to promote learning and a deeper understanding of the issues impacting Indigenous communities.

DID YOU KNOW

Her Majesty Queen Elizabeth II met Polkaroo during her Golden Jubilee visit to Ontario in 2002.

The Agenda with Steve Paikin was the first daily current affairs show to stream live on Twitter Periscope and Facebook in North America.

TVO established a Women’s Programming Committee in 1974.

TVO is the most-watched channel in primetime for documentaries in Ontario.
TVO's podcasts connect Ontarians to the ideas and issues that matter to them. In line with our multiplatform approach that delivers quality content to audiences when and where they want it, our podcasts are available on all major platforms and at tvo.org/podcasts.
The Agenda with Steve Paikin
Every episode of TVO's flagship current affairs television show is reformatted for podcast listeners, giving them access to all the incredible guests, information and analysis this program offers.

On Docs
Host Colin Ellis introduces us to fascinating filmmakers who share their perspectives on subjects from the global addiction crisis to war reporting and Indigenous health care.

#onpoli
Through interviews and analysis, hosts Steve Paikin and John Michael McGrath deliver the context and timely information listeners need on issues like the housing market, the teacher’s labour dispute, and COVID-19.

Word Bomb
From “Anthropocene” to “white,” hosts Pippa Johnstone and Karina Palmitesta bring Ontarians the fascinating human stories behind the most explosive words in the English language. Word Bomb won the Outstanding Society & Culture award at the 2020 Canadian Podcast Awards!

DID YOU KNOW
TVO sells its educational products internationally. Between 1979-1985, TVO was the largest foreign supplier of programming to the US instructional TV market.

Elwy Yost’s final interview for Saturday Night at the Movies was with his son Graham Yost, screenwriter of the movie Speed.
Ontarians connect with TVO’s educational products and content through their televisions, computers and phones. But they also connect with TVO in person.

Throughout the year, our staff, ambassadors and on-air hosts bring hundreds of educational events and opportunities directly to communities across the province—ensuring that underrepresented voices are heard, innovative resources are shared, and learning comes to life.
Digital Learning Outreach

The TVO mPower and TVO Mathify ambassador programs bring together a community of exemplary educators who are enthusiastic advocates for innovative math education. Along with TVO’s own outreach team, these ambassadors travel across Ontario to school boards, schools, libraries, conferences and more—working with students, teachers and parents to demonstrate how mPower and Mathify can enhance learning and develop positive attitudes towards math. TVO mPower and Mathify ambassadors held events in 29 cities and towns throughout Ontario last year, including dozens of virtual sessions, for a total of 564 outreach events.

Opportunities for Emerging Filmmakers

TVO’s prestigious annual Short Doc Contest showcases emerging filmmakers from across Ontario. 2019’s ten finalists told compelling, diverse stories that we were proud to share and promote on TVO.org. The winner, Mari Ramsawakh—whose film *Fluid* explores what it means to have no singular identity—won a prize pack that included a pitch session with TVO’s executive producer of documentaries.

TVOkids Events

TVO audiences love to connect with TVO storytellers. This year, TVOkids hosts Lucas and Laura hosted Kidzfest in Toronto, giving Ontario youth a chance to learn (and laugh) with them in person.

This year, TVO’s digital learning outreach teams held 564 educational events in 29 cities and towns across Ontario.

DID YOU KNOW

A study by the Ontario Institute for Studies in Education showed that children show significant improvements in learning outcomes when their education is enriched by TVO resources.

Today’s Special was the first production to use a MAC 512 computer at TVO. Every day, the “portable” computer was hauled on location in a large backpack.
Current Affairs Engagement and TVO Originals Screenings

TVO’s current affairs teams engaged directly with Ontarians throughout the year, inspiring powerful moments of learning. From hosting the live TVO Debates event, to moderating panels about the future of transit, to hosting public forums featuring Twitter founder Jack Dorsey and Margaret Atwood, TVO brings the issues and thought leaders that matter to Ontarians. We also held screenings and Q&As for TVO Originals Prey and There Are No Fakes, which gave TVO supporters a chance to engage directly with inspiring people and filmmakers.

Community Partnerships

By working together with our network of partners, we are able to achieve greater impact for the people of Ontario. Some of our recent partnerships include Informed Opinions, the Google News Initiative, the YouTube News Working Group, Journalists for Human Rights, and the Dalla Lana School of Public Health at the University of Toronto. Partnerships are crucial to our Ontario Hubs Network, including our relationships with Western, Queen’s, Laurentian and Carleton universities, and Confederation College. We also partner with 72 school districts and 10 school authorities across Ontario, the Ontario School Library Association, the Perimeter Institute, Hot Docs and the ORION Network.

Through engaging, live community events like the TVO Debates, TVO brings learning to life.

In the past 50 years, TVO programming has featured some of the greatest minds in science and technology such as Richard Dawkins, John Polanyi, Carl Sagan and Steve Wozniak.

TVO was the first North American broadcaster to experiment with direct-broadcast satellite technology, beaming its programming to more than 47 remote locations in northern Ontario.
TVO continues to emphasize prudent stewardship of public funds and a focus on self-generated revenue. Every year, TVO finds new savings to offset inflationary pressures, and our record of financial sustainability has created the capacity for targeted investments that have kept TVO at the forefront of digital learning.

In addition to funding from the Government of Ontario, TVO funds its current affairs and digital learning products thanks to the support of more than 30,000 generous donors and corporate sponsors. This support includes small one-time donations, monthly contributions, legacy bequests and major gifts that sometimes reach into the millions of dollars. TVO also earns revenues from student fees paid by international students taking TVO ILC courses, and from rental fees paid by other organizations that use our transmitter towers.
TVO’s Strong Record of Financial Stewardship

Changing realities dictate that government agencies need to prioritize new approaches to efficiency and fiscal management. TVO is proud of our record of strong financial stewardship that has allowed us to deliver increasing value to Ontarians while our base government funding has remained at or below the previous year’s level for eight consecutive years. As a public agency, TVO is accountable for how we manage our resources. Raising self-generated revenue enables a virtuous cycle where funds raised outside of government are invested to support digital learning and current affairs journalism for the benefit of all Ontarians.

DID YOU KNOW

† In 2014, the estate of Mr. Donald Pounder donated $2.4 million to TVO. It was the single largest gift ever made by an individual to TVO.
† TVO has been running a yearly short-documentary contest for Ontarians since 2009.
† In 2014, a study by Vision Critical showed Ontarians rated TVO as the “most trusted” and “most educational” media brand for children.
Philanthropic Revenue

A public service agency and registered charity, TVO was supported by more than 30,000 donors in 2019-20. Last year, the Barry and Laurie Green Family Charitable Trust and Goldie Feldman committed an additional $2 million to a previous total of $2.4 million that allowed TVO to create the Ontario Hubs initiative. TVO will also raise an additional $500,000 for Ontario Hubs by 2020-21; $100,000 of which has already been secured thanks to a generous gift from Mr. Gordon Barnes of Aurora, Ontario.

TVO was grateful to receive over $300,000 from the Google YouTube Innovation Fund over the past two years (2019 and 2020) in support of our journalism. This funding enabled us to hire two new Indigenous affairs video producers and create a platform for them to produce Indigenous-focused content that reflected their personal experiences.

TVO’s investment and stewardship in legacy giving has also been very successful this year, with a significant increase in revenues from bequests. Additionally, over 100 donors have let us know that they have made the decision to remember TVO in their will.

We continue to identify and build relationships with donors for our major gifts and midlevel giving programs, which play an important role in funding TVO’s continued innovation as well as the programs and services that are part of our core mandate.

As we look forward to 2020-21, with increasing traffic on TVO.org and our online platforms, TVO strives to be a leader in online fundraising, with a focus on engaging current and potential donors in our 50th anniversary celebrations. With an active online readership on TVO.org, generations of young people that grew up watching TVO, and dedicated loyal supporters, we are focused on engaging these audiences as donors to help us continue TVO’s tradition of excellence in journalism and digital learning.
TVO ILC International Sales

TVO ILC has developed into a world-class online high school, and is a revenue-generation tool for TVO in international markets. In the coming year, we will continue to expand into new international markets and develop new partnership opportunities to help us scale our funnel of international students that deliver meaningful revenue to TVO.

Reducing Our Footprint

In 2019-20, TVO completed Project FlexSpace, an initiative designed to reduce our office footprint, find more efficient uses of our office space, streamline operations and achieve savings. Over the course of the year, we reached our goals by consolidating two broadcast studios, absorbing TVO ILC into TVO’s office, and improving utilization of the remaining office space. We were also able to create more collaborative meeting spaces and began work on relinquishing the 6000 square-foot warehouse, which will be completed this coming fiscal. Upon completion, Project FlexSpace helped TVO reduce our office footprint by 21%.

DID YOU KNOW

Early in their careers, John Candy and Martin Short were reoccurring guest stars on the TVO children’s program, Cucumber.

Report Canada (1978) was a daily, live five-minute news show that TVO produced for classrooms across Ontario. It aired at the beginning of every school day right after “O Canada.”
Performance Agreements

TVO uses a Performance Agreement process to set annual targets and measure performance. Each year, we start with our conviction and purpose, and then use the pillars outlined in our Strategic Directions 2.0 to identify measurable objectives for all areas of our operations. We start by setting objectives at the TVO-wide level, and then cascade them so that every employee can see how they contribute to the TVO goals. This approach ensures all employees are aligned and focused on established priorities that have a measurable impact on the success of TVO's business plan.
**Performance Results**

In 2019-20, we successfully delivered on TVO’s Performance Agreement, as approved by the Board of Directors.

In order to achieve these objectives, and serve the people of Ontario, TVO is committed to building a high-performance team by hiring, retaining and developing top talent. We empower our people to weave learning into everything they do, and to innovate and continuously look for ways to work more efficiently. By embracing change and lifelong learning, our team will continue to thrive and to evolve to meet the changing needs of the province.

**Some of our achievements this year include:**

- **Substantially achieved** the objective for number of registered users of our digital learning products, (TVO mPower, TVO ILC + GED, TVO Mathify and TVO TeachOntario).

- **Substantially achieved** the target average weekly video minutes viewed for TVOkids, current affairs and documentaries (includes broadcast and online).

- **Exceeded the objective** to increase weekly consumption of online journalism on TVO.org.

- **Substantially achieved** the objective of maintaining the average combined weekly video minutes watched for TVOkids content on all platforms.

- **Achieved the delivery** of TVO’s Key Projects on time, on budget, and within scope, including reducing our office footprint thereby reducing TVO’s rental costs through the FlexSpace project.

- **Achieved the targets** for total self-generated revenue and cost-savings identified.

- **Achieved all employees** completing five or more learning days in the year.

---

**DID YOU KNOW**

- TVO was the first Canadian broadcaster to launch an educational iPhone app for early learners.
- More than 9.5 million Ontarians watch TVO every year.
- Our first logo, under the Ontario Educational Communications Authority brand, was designed by renowned graphic designer Burton Kramer.
Financial Summary

As a public service agency, TVO is accountable to the government and the people of Ontario for how we manage our finances. Each year, we pursue earned revenues and identify new savings to provide products and services to Ontarians in a fiscally responsible manner. This year’s operating revenues reflect government operating grants and contracts, ILC fees, and revenue from donations and sponsorships as well as one-time gifts supporting our Ontario Hubs initiative. Operating expenses show TVO’s investment in strategic priorities such as making interactive, digital learning content available on the VLE, and stable amounts for other expenditures.

Highlights from TVO’s Audited Financial Statements

<table>
<thead>
<tr>
<th>Operating Revenues</th>
<th>Operating Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government operating grants</td>
<td>$38,303</td>
</tr>
<tr>
<td>TVO ILC and TVO Mathify contracts</td>
<td>$9,166</td>
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<tr>
<td>Content and programming</td>
<td>$18,579</td>
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<tr>
<td>Technical and production support services</td>
<td>$15,488</td>
</tr>
</tbody>
</table>

- **Operating Revenues**: 61%
- **Amortization of deferred capital contributions**: 2%
- **Government project funding**: 5%
- **Earned revenue**: 18%

- **Operating Expenses**: 31%
- **Amortization of capital assets and accretion expense**: 7%
- **Cost of other earned revenue**: 5%
- **Employee future benefits**: 9%
- **Management and general expenses**: 22%
- **ILC & Mathify contracts (including VLE expenses)**: 26%
Celebrating our Donors

Each year, thousands of people from all across Ontario donate to TVO. Every gift, no matter the size, makes a big difference supporting impactful digital learning resources and in-depth current affairs.

Thank you so much for being a valued member of our donor community.

We are honoured to recognize the following supporters who gave a philanthropic gift of $1,000+ between April 1, 2019 and March 31, 2020.

$100,000 +
Google LLC/Google YouTube Innovation Fund

$25,000-$99,999
Robert Ketchum
Mary Anne Miller
Joan & George Todd

$15,000-$24,999
The Dalgleish Family Foundation
Doug & Sandra Moffatt
Hazel Patterson

Pace Family Foundation - Al Pace & Kristin Morch
Margaret Rooks
The McLean Foundation
Anonymous (1)

$5,000-$14,999
Aqueduct Foundation - John & Sheila Price Family Fund
David Allan & Cynthia Young
William Armour
Isabel Bassett, former Chair and CEO of TVOntario
Suresh & Nutan Bhalla
Myrtle Blair
Dr. Sandra Booth
Donald & Sylvia Claydon
Jackie Collings
Lisa & Jim de Wilde
Nermin Elgamal
Philip Gosling
David & Mariella Holmes
Rosamond Ivey
JvN Foundation
The Norman & Margaret Jewison Charitable Foundation
Patrick & Barbara Keenan Foundation
Kathryn Kennedy

$1,000-$4,999
Gail & Mark Appel
Sharron Archibald
Maureen Asselin
Paul & Carol Barber
William E. Barnett
Thomas Beechy
John Paul Benedict
Jeanne Bergevin-Vollebekk
Erika Biro
Maureen Blair-Leighton
Paul Boothe
Sandria Boswell
Carol Bowker
Boxer Family c/o Conam Charitable Foundation
Mac Bradden
Mr. Reg Bronskill & Ms. Helen Findlay
Candace Brown
Edward & Nancy Brown
Phyllis & James Brown Family Fund
Thomas Bunker
Bruce & Edda Burchart
Vera Buschhoff
Mary & Brendan Calder
Francisco Callejon
Diane King
The Tom & Ruth Kritsch Family Foundation
Mona Levenstein
Janice Lewis & Mitchell Cohen
James MacDougall
Trina McQueen
P. Betty Muir
Edward & Elizabeth Richardson
Dave Samuel & Cindi Alexander
Cornelis van de Graaff & Terence Clarkson Foundation
Kate & John van Nostrand
Jane M. Wilson
Alvin Yee & May Chow
Anonymous (1)

Mr. M. A. J. Catford
Stephen Chan
Mr. & Mrs A. Clark
Jim Clark
Barbara & Paul Clifford
Gisele Cline
Wayne Clowery
Barb & Cody Cooper
Chris & Susan Corbin
Arlene Comfield
Sheila Croft
Joan Crowe
George & Wendy Cuthbert
Charlotte Danard & Don Plewes
W. Danial Newton
Professor K. G. Davey, OC
Bev Dekay
Henry Dinsdale
Michael Drainie
Joan & Vern Dutrisac
David Eastaugh
Kenneth Featherston
Donald Ferguson
Russell Finch
Rita D. Fjarlie
John & Alda Futhey
Galin Foundation
Linda Geilmer
Zeena George
Bruce D. Gill
Risa Gluskin
Gary & Linda Goldberg
Suzanne Graham
John & Judith Grant
Dorothea Grasset
The Betty & Joe Gray Family Foundation
E. L. Gray
Frank & Leigh Greaves
Andrew Green
Shirley Greenberg
Elizabeth Greville
Lorne Griffith in memory of Mrs. Rachile Griffith
Griggs Family Foundation Fund
Davee Gunn
June Gurvich
Wolfgang Hagenhofer
Suzanne Halpenny
Everard N. Hambro
The William & Nona Heaslip Foundation
Janet Hemstead
Vic & Marion Hepburn
April & Norbert Hoeller
Catherine Holmes
Ernest Howard
Malcolm Hurrie
Nancy Hutchinson
Gayle Hyatt
IBM Canada Ltd.
Jackman Foundation
Mildred Jackson
Doug Jamieson
Donald Johnson & Anna McCowan-Johnson
Johnson Family
Donald Jordan
Pauline Ramsey & Marcel Joyal Foundation
Johanna Kavanagh
David Keenleyside
Audrey Kenney
The Henry White Kinnear Foundation
W.C. Kitchen Family Foundation
Baird Knechtel
Val Kozlak
Louis Ladouceur
Mary Jo Lang
R & M Lang Foundation
Mr. J. Laughton
Carole Lawn
Leslie & Sandra Lawrence
Beverley A. Leaman
Michael P. Leo
Susan G. Levesque
Jocelyne Leyton-Matthews
John M. Lindley
Corporate Sponsors
3M Canada Inc.
Chartered Professional
Accountants of Ontario
CIBC
Downtown Yonge Business Improvement Area
Enercare
Greenwin Corp.
Mirvish Productions
Ontario English Catholic Teachers’ Association
Oxford Properties
RBC Foundation
Riverbank Pictures
Shaw Festival
Sinking Ship Entertainment
Spin Master
TD Bank Group
TELUS
Torys LLP

In-Kind Sponsors
Canadian Film Centre
Doc Institute
Hot Docs
Pink Tartan
TIFF Gives

Ontario Hubs Supporters
TVO is telling more local stories than ever through Ontario Hubs—stories that reflect the lives and experiences of people all across our immense province. We are grateful to everyone who has supported this project since its launch in 2017.

$100,000+
The Barry & Laurie Green Family Charitable Trust
Goldie Feldman
David Green
Gordon Barnes

$25,000-$99,999
Green Sanderson Family Foundation
The Pace Family Foundation - Al Pace & Kristin Morch
Stephen Smith & Diane Blake

$15,000-$24,999
Francine & Robert Barrett Fund at Toronto Foundation
Lynn Hardy

$5,000-$14,999
William E. Barnett
Grace Laura Daw
Diane King
Jane M. Wilson

$1,000-$4,999
Robert & Wendy Atkinson
Paul Beeston
Thomas Bunker
George & Wendy Cuthbert
Russell Finch

In memory of
John and Dorothy Clapp
The Estate of Anna Dorothy Clapp
The Estate of Brian H. Cousins
The Estate of Doreen Curry
The Estate of Carl Durst
The Estate of Frances Eastman
The Estate of Patricia C. Ellison
The Estate of Colin J. Everett
The Estate of John Miles Fincham
The Estate of Barbara Ford
The Estate of Stanley Gold
The Estate of Verna Blanche Grant
The Estate of Henrietta Green
The Estate of Hazel Guignard

The Honourable William G. Davis Legacy of Learning Circle
The Estate of Barbara M. Adams
The Estate of Louise Lawrie Arnott
The Estate of Janet Basmadjian
The Estate of Edna Beange
The Estate of Roy Beckstead
The Estate of Florence Margaret Bendig
The Estate of Myrtle Collyne Blair
The Estate of Ian Alfred Brookes
The Estate of Alexander Brody
The Estate of Katherine Brucehle
The Estate of Peter Burke
The Estate of Patricia Burnett
The Estate of Anna Dorothy Clapp
The Estate of Brian H. Cousins
The Estate of Doreen Curry
The Estate of Carl Durst
The Estate of Frances Eastman
The Estate of Patricia C. Ellison
The Estate of Colin J. Everett
The Estate of John Miles Fincham
The Estate of Barbara Ford
The Estate of Stanley Gold
The Estate of Verna Blanche Grant
The Estate of Henrietta Green
The Estate of Hazel Guignard

The Estate of Margaret Sampson
The Estate of Sidney Samuels
The Estate of Ralph Scotton
The Estate of Marilyn Silverman
The Estate of Sharon Lynn Thibodeau
The Estate of Elizabeth Jane Thomas
The Estate of Roy Edwin Waters
The Estate of John Gilbert West
The Estate of Alvinra Irene Wigle
The Estate of Robert Willmott
The Estate of Kenneth Albert Wiltshire
The Estate of Marion Wolstein
The Estate of Mitchell Wywiorski
Anonymous (7)
Board of Directors
(as of June 30, 2020)

TVO's Board of Directors governs the activities of the organization's executive team while ensuring value for all Ontarians.

Chris Day
Chair of the Board (January 9, 2020 – August 28, 2022)
President of Winston-Wilmont, Inc. (Ottawa)
Term: August 29, 2019 – August 28, 2022

Conway Fraser
Interim Chair of the Board
(June 6, 2019 – January 8, 2020)
CEO and Managing Director, Fraser Torosay Incorporated (Waterloo Region)
Term: March 7, 2019 – March 6, 2022

Ravina Bains
Vice-Chair of the Board
Vice President of Canadian Business Banking & Scotia Wealth Management Sales Integration (Toronto)
Term: April 16, 2020 – April 15, 2025

Steve Cassar
Member
Principal, Cassar Communications (Barrie)
Term: August 29, 2019 – August 28, 2022

Thando Hyman
Member
Educator and Principal, Toronto District School Board (Scarborough)
Term: October 18, 2017 – October 17, 2020

Stephanie Lu
Member
Co-Founder, Good Doctors Medical (Toronto)
Term: August 29, 2019 – August 28, 2022

Jo-Anne Poirier
Member
President and CEO, Victorian Order of Nurses (Ottawa)
Term: March 22, 2017 – April 23, 2021

Kadie Ward
Member
Founder and Economic Developer, Build Strong Cities (Parry Sound)
Term: May 7, 2020 – May 6, 2022

The total honorarium paid to the board in 2019-20 was $8,825. This amount is based on levels of remuneration set by the Lieutenant Governor in Council.

Terms ended during the year

Bilal Khan
Member, Audit Committee
Managing Partner & Head of Deloitte Data (Toronto)
Term: April 26, 2017 – April 25, 2020

Trina McQueen
Vice-Chair of the Board; Member, Audit Committee
Adjunct Professor, Arts and Media, Schulich School of Business, York University (Toronto)
Term: May 31, 2016 – May 30, 2019

Kristin Morch, LLB
Member, Audit Committee
Co-founder and trustee of The Pace Family Foundation (Toronto)
Term: June 19, 2013 – June 18, 2019

Mark Wakefield, CPA, CA
Chair, Audit Committee
Financial Consultant (Markham)
Term: June 19, 2013 – June 18, 2019
Executive Team  
(as of June 30, 2020)

TVO’s executive team leads the organization in delivering excellence in all that we do.

(In Recruitment)  
Chief Executive Officer*

Jennifer Hinshelwood  
Acting Chief Operating Officer  
(Vice President, People & Culture)

John Ferri  
Vice President, Current Affairs & Documentaries

Owen Lambert  
Vice President, Revenue, Product Development & Marketing

Mitch Patten  
Vice President, Communications & Corporate Affairs

Todd Slivinskas  
Chief Technology Officer

Rashmi Swarup  
Vice President, Digital Learning

Mara Tramontin  
Acting Vice President, Finance  
(as of November 1, 2019)

Julia Vrabec  
Acting Vice President, People & Culture  
(as of November 1, 2019)

*Lisa de Wilde held the position of Chief Executive Officer until October 31, 2019.

Regional Councillors Advisory Board  
(as of June 30, 2020)

TVO’s volunteer advisory board includes people from 23 communities across Ontario who provide valued input and feedback, and contribute to the organization’s outreach efforts.

Lesley Bell, Thunder Bay
Jorge Campos, Willowdale
Sara Chaudhry, Toronto
Lucianna Ciccoxioppo, Toronto
Marcia Cunningham, Toronto
Jenna Goldberg, Thornhill
John Gregory, Toronto
Sona Khanna, Oakville
Alanna King, Elora
Alyssa Lai, Hamilton
Tinashe Mafukidze, Toronto
Rick McCutcheon, Little Current
Elizabeth McDonald, Ottawa
Kris Meawasige, Ottawa
Lise Moore Asselin, Mattawa
Melanie Mulcaster, Oakville
Tamara Needham, Marathon
Upali Obeyesekere, Toronto
Frank Paul, Toronto
Ruth Reyno, Madoc
Barb Rodezno, Toronto
Colleen Rose, Red Rock
Christopher Rous, Sault Ste. Marie
John Storm, St. Catharines
Melony Ward, Toronto

Thank you to the following Regional Councillors, whose terms ended during the year.

Steve Andrusiak, London
Deborah Blair, North York
Craig Cook, Hamilton
Tony Gaspar, Manitouwadge
Colette Grant, Rockland

Lori Guillemette, Dunchurch
Janis Lamothe, Manitouwadge
Kim Pirie-Milko, Kenora
Marc St. Germain, Ottawa